



January 2022

INTRODUCTION

BestStar was launched in 2020 during the global pandemic, by innovators and promoters of sustainable change. BestStar's principal businesses are utilizing creative technologies to maximize the output of food products, cosmetics, nutraceuticals, alternative medicines, construction materials and animal feed to preserve and protect our planet, while generating a reasonable profit for our stakeholders.

The founders have decades of career experience in making differences for populations throughout the world, with meaningful innovations, that have had direct impact in their survival and improvement of quality of life. They believe the foundation of sustainable change faces inertia unless private and public policy makers and the citizens they serve engage one another in finding reasonable, workable solutions that encourage resource sharing, entrepreneurship, and knowledge transfer to residents that foster community-based problem solving.

The world awaits today's and tomorrow's inventions. Whether it is energy solutions that minimize carbon footprint, or high nutrition content, renewable food sources or new, improved ways to harness the awesome power of nature in balancing food supply with population growth - there continue to be innovative approaches to solving the challenges; and, if we do nothing - then nothing will change, and the tailspin of deterioration of society will be in control of our destiny.

Our choice and mission are to participate and lead in bringing about measurable change.

Become a part of our movement, let us know how BestStar can partner or play a role in your next project.



Impacting our planet in industries that directly benefit a growing and worthy population.

-  **Sustainability**
-  **Technology**
-  **Leadership**
-  **Experience**
-  **Agribusiness**
-  **Aquaponics**
-  **Manufacturing**
-  **Regenerative Agriculture**
-  **Alternative Energy**
-  **Pollution Abatement**



About us

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PRODUCT PORTFOLIO

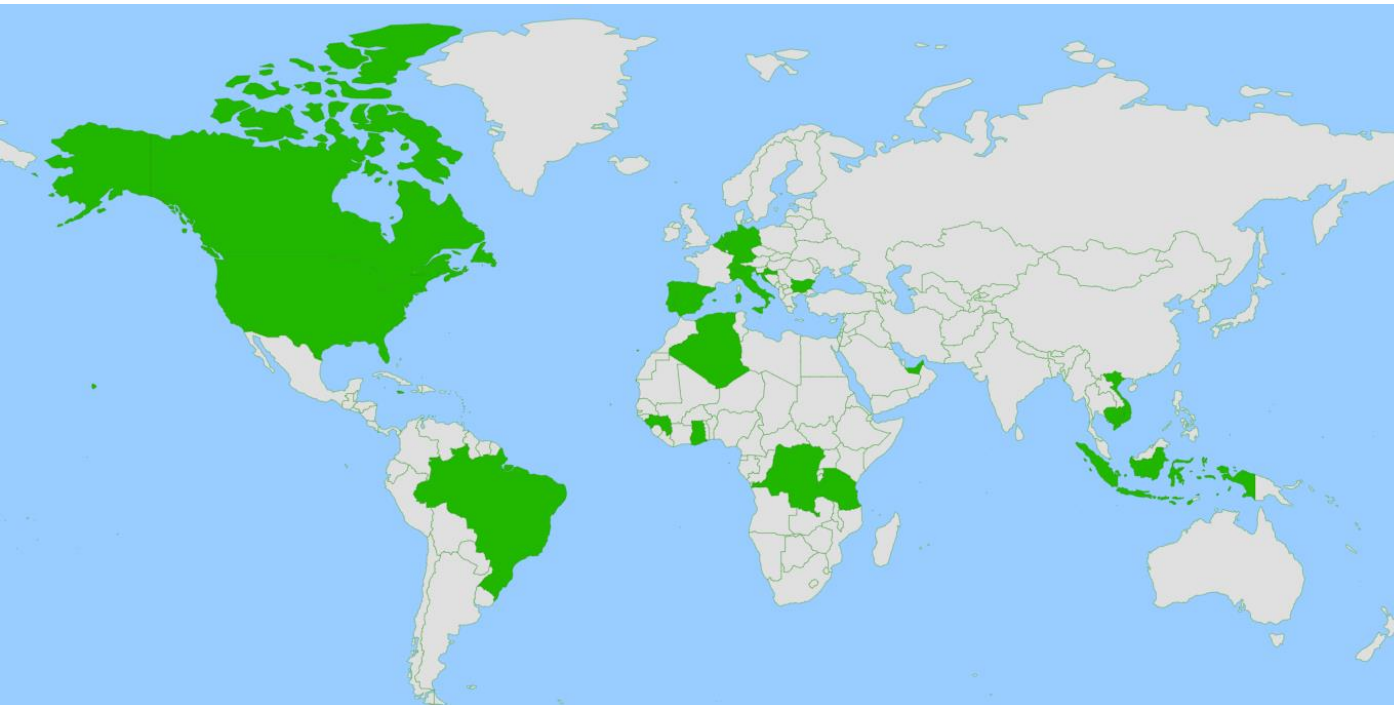


SERVICES

- 🌱 Regenerative Agriculture
- 🌱 Economic Development
- 🌱 Construction Technology
- 🌱 Aquaponics
- 🌱 Alternative Energy
- 🌱 Healthcare Delivery Systems
- 🌱 Biotechnology & Bioscience
- Manufacturing
- 🌱 Education



**WE CREATE PRODUCTS
AND SERVICES SUITED
TO TODAY'S DEMANDS**



CONTACT

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**BestStar has an extensive
network operating across
all continents, with our
specialized divisions across
our businesses ready to
meet your needs.**

**CHOOSE BestStar
THE RIGHT CHOICE**

R & D

BestStar's projects focus on specialized process enhancement using the latest technology in sustainable solutions for the agriculture industry, to help businesses become more sustainable and transform production whilst improving yield, profitability and create the best possible outcomes for farmers, growers, producers, and the industry.

Research and development across the value chain is critical in establishing awareness of the alternatives by way of lab and field trials to support future outcomes and growth targets and to maximise yield, quality and subsequent volumes so to ensure farming inputs and outputs produce a profitable outcome for each farmer and producer.

Our team of scientists and agronomists collaborate to optimise

- 🌱 Plant performance
- 🌱 Soil fertility
- 🌱 Quality
- 🌱 Process



BESTSTAR

AGRICULTURE

LAB TO LAND

PROCESS

BestStar specializes in the growing and production of Moringa.

It strives to produce products of the highest quality and standards necessary to meet the needs of the customers.

To ensure this takes place the systems and processes are aligned with a stringent policy of operational standards.

- 🌿 No chemical inputs
- 🌿 Optimum harvesting
- 🌿 Minimum handling
- 🌿 State of the art equipment
- 🌿 Constant quality assessment
- 🌿 Product safe packaging



BESTSTAR

PRODUCTION

QUALITY QUANTITY






Products

Moringa has been used for thousands of years and is very well known in several parts of the world.

The main-streaming and re-integration of Moringa oleifera into the human food chain will contribute to food security, biodiversity utilization, climate resilient agriculture, while improving the health and wellbeing of the general population.

BestStar is committed to working and achieve a thriving and sustainable Moringa industry internationally, which delivers a sustainable, with social and economic benefits and viable productive outcomes globally.

The Moringa plant can be utilized for many different applications.

-  **Food**
-  **Cosmetics**
-  **Nutrition**
-  **Pharmaceutical**
-  **Agriculture**
-  **Biofuels**
-  **High Grade Oil**




BESTSTAR

MORINGA

Natures Superfood

Products

Infusion in food fortification can demonstrate numerous health benefits with specific specialized ingredients.

BestStar food division works with nutritionists and scientists across the globe to develop a novel approach in food development.

BestStar is dedicated to enhancing the use of Moringa within the food and health industries with the creation of specific food types.

- 🌿 **Pasta**
- 🌿 **Noodles**
- 🌿 **Cereals**
- 🌿 **Supplement bars**
- 🌿 **Gummies**
- 🌿 **Dairy and Non-Dairy**
- 🌿 **Bakery**



BESTSTAR
FOOD
FORTIFICATION

Products

To coincide with BestStar’s approach in food development, we are concerned with the growing risk of poverty, starvation and displacement. Another aspect of our food division is in the manufacture of highly nutritious packaged food for the those most in need.

BestStar specializes in the provision of high beneficial plant-based products and is strategically placed to deliver a variety of solutions in support of:

- 🌱 Acute Malnutrition
- 🌱 Moderate Acute Malnutrition
- 🌱 Micronutrient Deficiency
- 🌱 Micronutrient Powder
- 🌱 Ready to use food
- 🌱 Ready to use supplementary food
- 🌱 Ready to use therapeutic food
- 🌱 Fortified blended foods



BESTSTAR
HUMANITARIAN
AID
NUTRITION



Products

The animal digestive system is not fully efficient.

For example, swine and poultry cannot digest approximately one fourth of the diet they are fed because conventional feed ingredients contain undegradable harmful factors that hinder the digestive process, and the animal is devoid of the necessary Enzymes needed to degrade certain complexes in the feed.

BestStar has worked extensively to produce plant-based products for all animal types that require a fully nutritious diet combined with digestive enzymes to ensure total absorption promoting growth and health .



BEST**STAR**

ANIMAL

NUTRITION

Products

Essential oils are often used in aromatherapy, a form of alternative medicine that employs plant extracts to support health and well-being.

BestStar utilizes its extensive network to source products that can be manufactured using innovative technology to improve quality, viscosity and purity of the final product.



BESTSTAR

SEED OIL

EXTRACTION

Products

BestStar through its VertAcres brand is dedicated to the supply, marketing and distribution of biotechnological enzymatic nature-based biodegradable formulations that are suitable for an array of different industries to replace chemicals in the process and remediate specific environmental contamination.

The continued focus on environmental issues and impact from traditional chemical methods has led to an increased shift towards alternatives that can integrate biotechnology as a major contributor in sustainable production across many applications.



Regenerative Agriculture



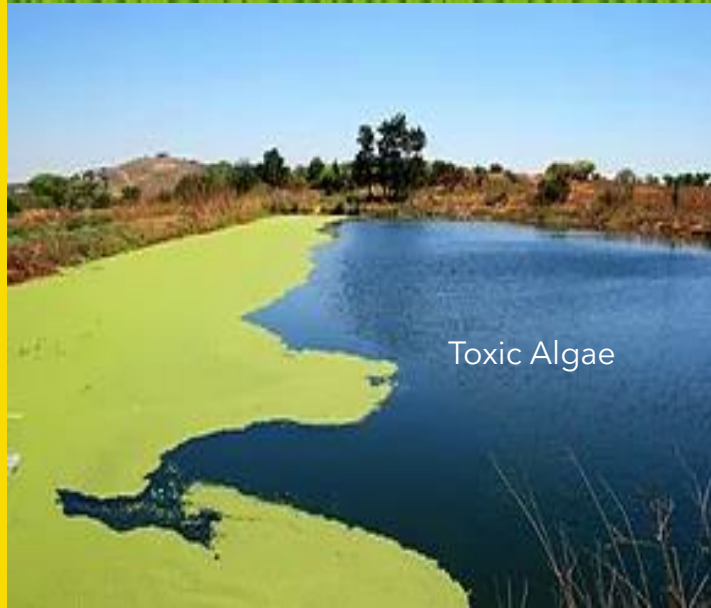
Oil Spill Remediation



Alternative Fuels



Water Treatment



Toxic Algae

BESTSTAR
VERTACRÉS
Organic Growth Products

BIOTECHNOLOGY

Products

BestStar incorporates the most advanced sustainability technologies, solutions and science available as a result of its globally exclusive relationship with Tectraconsulting GmbH, the owner, inventor and developer of Plantagreen™ a well documented foliar fertilizer solution that is an efficient photosynthetic activator. It reduces water needs and acts as a strengthening agent and a natural plant vaccination to serve the interests of farmers worldwide.

Featuring natural and organic products for sustainable living -- saving water and protecting nature.

Ours is a brand-new innovative concept due to the worldwide unique milling technology, called turbodynamic activation, which makes it possible to create mineral particles that are small enough to enter the leaf.

Our team of scientists and agronomists collaborate to optimize

- Plant performance
- Soil fertility
- Quality and,
- Process

Our bioscience approach is a different, and it works!

Extended storage time for treated plants



Commitment to Nature

VERTACRÉS

Organic Growth Products



Proven and documented global success

Boosting plant growth, strengthening crops while organically protecting from disease.



BESTSTAR

BIOTECHNOLOGY

Advanced Science

Products

A recent United Nations study predicts that unless something changes, nearly all commercial fisheries will be producing less than 10% of their onetime potential by the middle of this century. Already, almost 30% of the world's fish stocks fall into that category. The US imports about 86 percent of its seafood, only half of which is wild caught.

The global demand for farm-raised fish is expected to double by 2050.

Something needs to be done, and BestStar is doing it. Aqua Farming Tech has been at the forefront of developing and implementing the most advanced, sustainable, ecologically sound methods of producing clean, quality seafood.



BESTSTAR

FISH

AQUACULTURE

Products

Traditional building methods often include several risks in terms of cost, time and unsustainable products.

BestStar is bringing to the market building systems that are both regenerative and sustainable utilizing technology to reclaim shipping containers and plant derived structures such as industrial hemp.



BESTSTAR
HOUSING
CONSTRUCTION

Products

The need for alternatives to traditional fossil fuels is gaining popularity with growing demand. Our waste to biogas and biodiesel technologies are under development with a particular focus on developing countries to provide affordable, low-cost heating and transportation.

BestStar through continual development is integrating technology to tackle aspects of the global waste problem.

- 🌱 Anaerobic digestion for biogas
- 🌱 Edible and Nonedible oils for biodiesel

We aim to introduce affordable technology to developing countries to ensure heating and power are available to all.



BESTSTAR
ENERGY
BIOFUELS

Products

Education and knowledge are pillars in our business.

Each aspect of the BestStar business includes professionals in their field. We take this experience to another level by way of teaching emerging talent or those that want to enhance their development.

Specific sites will include an in-situ hub linked to the product or process for the purpose of on-the-job training and development.



BESTSTAR
EDUCATION
INNOVATION HUB



Executive Management

- ✿ **Experience**
- ✿ **Leadership**
- ✿ **Knowledge**
- ✿ **Stewardship**
- ✿ **Successful Track Records**
- ✿ **Manufacturing**
- ✿ **Research & Development**
- ✿ **Able to Execute**
- ✿ **Business Acumen**
- ✿ **Strategic Visionaries**
- ✿ **Trend Setters**
- ✿ **Crisis Management**

**Standing ready to
engineer, design and
deliver sustainable,
measurable solutions.**

Prof. Dr. Arthur Kurt Eilers

Group Executive Chairman & Chief Executive Officer

Prof. Dr. Eilers is the visionary and strategic leader for BestStar Holding. As the Executive Chairman & Group CEO, he sets the tone and direction for the organization's multiple platforms to achieve success. Since 1982, he has been an active leader in private and public sector organizations focused on advancing systems for emergency medical services and equipment, as well as security, agriculture, industrial development, catastrophe response, sustainability, and economic renewal. His degrees and language proficiencies have enabled him to be a key leader in the forefront of responding to regional and nationwide emergencies where in the face of many lives being lost, his capacity to connect decision makers in policy, energy, communications, agriculture, healthcare, and food distribution contributed greatly to establishing normalcy. Arthur has the capacity to focus on situations, understand leaders as well as locals and assess situations from both sides offering workable and sustainable solutions. Under his leadership, the initiatives directly enabled communities to rebuild; and as a result, he established a strong network of bankers, political leaders, business leaders and technology experts which remains strong to this day.

Stuart N Rutchik

Group Executive Vice President & Chief Operating Officer

Stu is the primary contact person for BestStar in terms of the day-to-day organizational functions. With more than 40 years in organization management, he has been directly involved with the development of business entities in various industries including life sciences, security systems integration, real estate development, manufacturing, and construction. Each of his experiences utilized skills to design, implement and manage strategies for sales development, capital formation for profit and not-for-profit organizations, management development, creative marketing, and business planning. These valuable core competencies provide the organization with common sense knowledge and an out of the box perspective for problem solving, maintaining organization focus and managing the critical timeliness of activity, while the other members of the management team concurrently pursue their functional priorities. Working directly with client attorneys, accountants and other advisors, Mr. Rutchik has served well as a creative strategist, whose extensive experience and background provide a pragmatic approach to further the development and growth of organizations, including the innovation of new products and services.



Executive Management

(continued)

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Bhupinder “Bee” Singh Marwa

Executive Vice President & Chief Investment & Development Officer

As the principal financial officer, Bee works directly to identify, negotiate and secure the principle financial tools BestStar requires to implement its global vision. Mr. Singh has held several “C” level and other Senior Executive and Board positions throughout his career. For the past twenty-five years, he has held positions of leadership and management in human resources, marketing, strategic planning, and community relations, all of which required his direct P&L responsibility and oversight, directly engineering business plans, financial models, strategies for business development and management of profitability. His efforts have had direct impact in multiple industries and business sectors including, renewable energy, downstream operations for oil products and biofuels, minerals and mining, commodities trading, agro products, retail and wholesale trading, telecommunications - mobile and fixed line, air transport, tourism, information technology and the defense sector. Bee Singh’s decades of business experience provide the organization with unmatched prudence, due diligence, and financial focus to assure optimal success for the organization in all its endeavors.

Dipl.Eng. Hans-Ulrich Lüdicke

Executive Vice-President & Chief Research & Scientific Development Officer

An accomplished achiever in the fields of entrepreneurship, technology invention/innovation, environmental sciences and engineering, Hans-Ulrich offers BestStar a hands-on understanding of the tools and techniques we will be utilizing and developing to maximize on efficiencies and product quality. As BestStar’s principal scientific officer, Hans has oversight on all scientific testing, evaluation, and training. With additional skill sets in telecommunications, government contracting, agribusiness, organic farm/crop qualifications and manufacturing management. Hans-Ulrich provides a valuable resource as BestStar seeks production and farm development in crops, fish farming and other livestock. As the principal scientist behind all the advances of “PlantaGreenPower”, modern technology to produce innovative foliar fertilizers, Hans will bring the capacity to develop new innovations and approaches to assure BestStar is on the cutting edge of enhancing methods and techniques to deliver sustainable, regenerative agriculture to all the markets where BestStar engages. The PlantaGreenPower product represents one of the long-term solutions against hunger in the world, creating prerequisites for agricultural products of the highest standards, enabling sufficient regional production, free of toxic loads. One of the initial steps in this technology development will be strategically place manufacturing centres to support anticipated demand throughout the world. Initial facilities will be in Southeast Asia, USA, Africa, and South America.



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Rafeek Elmadhoun

Senior Executive Liaison, International Projects

Rafeek's position with BestStar enables the company to extend its relationships and opportunities in a strategic direction, while monitoring and following up the daily work of staff within the group of divisions that comprise BestStar. He is proficient in budget forecasting, improving market performance and sales. His strengths are in the growth of the business by finding new opportunities and partnerships, and in that vein will serve key business development objectives. His skill sets enable BestStar to be prepared for its key roles in partnerships and joint ventures. He analyses proposals and project ideas and give recommendation to senior management. Rafeek has worked for UNRWA, UNDP, World Food Program, UNICEF , International center for bioaline agriculture and various NGOs in the design and management of economic empowerment programs and poverty reduction initiatives including , youth development, education, agriculture and private sector development plus capacity building projects.

Robert J. Furness

Senior Vice-President Information Technology & Management Systems & CIO

A graduate of the Defence College of Aeronautical Engineering with qualifications in avionics and electronics, Rob is a decorated war veteran who served in the Royal Air Force from 1992-2005. He is a skilled professional, committed to operational causes focusing on sustainability and regenerative processes that share the global focus to improve the planet and its resources assuring today and tomorrow's youth a quality of enjoyable life with clean resources protecting human, animal, fish, plant and all natural living resources. When he left the military, Rob worked in the oil and gas industry as a pilot for manned submersible and remote vehicles, utilizing the transferrable skills learned from his formative military years. He continued learning and working for the best companies in the offshore world, leading construction projects from pipeline surveys to full oil rig platform installations. In 2010 Rob was a co-founder and COO of ROVision Ltd in Scotland where he was instrumental in bringing drones into the market, teaching himself Linux to program the onboard navigation systems for route planning and fault diagnosis and working directly with representatives of the Civil Aviation Authority where he helped formulate current regulations for drone operations and maintenance requirements; and, then on to Hawai'i where he engaged extensively in protecting the coral and fauna for which the Islands are well known. During the next few years and after carrying out one salvage job earlier in his career he found himself at the forefront of ultradeep salvage operations on a variety of shipwrecks from many different times, galleons from the 1700's or sunken WWII vessels some as deep or deeper than four thousand meters (or over 13,000ft) leading many of the project teams, while developing effective new methods for recovery operations in a highly stressful environment. As a result of Covid, Rob pivoted his focus to include operational skillsets of graphic design and video production, expanding his already extensive I/T strengths to join Custom Enzymes and BestStar Holdings in their global quest and support of UN SDGs that are focused on helping to repair the damage mankind has done to the planet.



Executive Management

(continued)

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Dr. Hamidou Taffa Abdoulaziz - International Scientific Executive

An assistant Professor at Gelisim University, Istanbul, Turkey, training on Climate Smart Agriculture (IAAS IAV, Morocco). Dr. Taffa earned his doctorate in Agricultural Economics and Masters in Sustainable agriculture and was awarded the successful completion of Social Protection Programmes (International Policy Centre for inclusive Growth). Dr. Taffa has been a speaker at FAO Workshop on Socio Economic Method for Evaluating Agricultural Farmer Climate Resilience, Erzurum, Turkey. He has participated at multiple FAO Workshops on Ecosystem Resilience, Ankara, Turkey, and was a participant at the first Turkey-Africa Meeting of Ministers of Agriculture and Agribusiness / Representative / Niger.

Bennour Amirouche Associate Director, BestStar Algeria

Bennour "Amir" Amirouche, a 2018 graduate of The Institut Français Des Relations Internationales ("IFRI") where he earned a Master's Degree in Sociology of Work and Human Resources with a honorable mention, serves as a key to our abilities for expansion on the African continent. Additionally, Amir has earned his Bachelor's Degree in Sociology of Work, Employment and Organization. Amir brings the BestStar team an intellectual outlook and multi-lingual background to assist the development of our assets in North Africa and other French Speaking regions. While assisting BestStar, he is continuing his education and professional development through a practical license internship at the Bejaia University Hospital (CHU BEJAIA) where he will gain further knowledge and practical experience in medicine. Amir's knowledge and skill sets include involvement and development with another multinational company producing mineral water and various beverages where he is directly involved in inventory management, production control standards focusing on quality, hygiene, safety, and environment (QHSE), and further development of his practical skills with business related software programs. A strongly focused individual with a broad mindset for the value of team effort to achieve success, Amir serves his community leading a socio-cultural association, a university amateur sports club, and an active member of an association focused on developing humanitarian character while implementing programs to support impoverished children.



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(continued)

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Natasya Ferena **Executive Manager, Beststar Indonesia**

Natasya is a complement to our Management Team bringing with her skills and valuable experience in law, agriculture, nutritional supplements, and general business. Ms. Ferena completed her education and received her law degree from Pelita Harapan University, Indonesia, following which she became an activist with a keen interest in women rights, especially the fundamental right to equal opportunity. Additionally, she has worked in support of eradication of hunger and child marriages. Her education and career development have strengthened her skills in negotiations and the creation of legal structures, providing Beststar with a qualified, loyal professional serving as the head of the Beststar office in Batam, Indonesia where she will be responsible to develop the company's interests in zero emissions cattle farming, nutritional products, and organic farming within the region. Natasya is an animal lover with special interest in animal health and welfare and is well suited to the task ahead with the companies' activities in bringing nutrition to the animal as well as humans.

Newton K. Amaglo, PhD - President of our Advisory Board

Lecturer at the Horticulture Department of the College of Agriculture and Natural Resources, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana, and the Co-Chair of the Moringa Working Group of the International Society for Horticultural Science. <https://www.ishs.org/ishs-group/V14/about> In 2019, where he provided hands-on-the-job training in High Density Moringa Leaf Cultivation and Processing to International Standard in farming communities in Kitwe in the copper belt and Mukuni Village-Livingston all in Zambia. He was a key speaker at the Second International Symposium on Moringa which was held from 10-13 November 2019 in Pretoria, South Africa where I addressed the audience on various topics including the Agro-processing, Industrial Utilization and Commercialization of Moringa under the theme: "The Power of Moringa in Solving Global Problems". During the International Webinar on "Moringa - A Super Food-Boon to Mankind" organized by Tamil Nadu 5-7 October 2020, he presented on the topic "Moringa Seed Oil Extraction and Applications". His area of research is in the functional component chemistry of horticultural crops and his PhD research title is "studies into the extraction technology (supercritical carbon dioxide extraction) and health functions of high quality moringa seed oil". My masters research thesis was on the High-Density cultivation and leaf quality of Moringa Leaves and he was a member of the Technical Committee (TC) which drafted first ever Moringa Standards by the Ghana Standards Authority. He has twenty (20) years of experience in commercial scale High Density Moringa Leaf Cultivation, Processing and Marketing.



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Rehab Ahmed Mohamed El Gamil, PhD - International Scientific Executive

Dr El Gamil, currently a resident of Istanbul, Turkey, is an Associate Professor at Alexandria University (Alexandria, Egypt) and Gelisim University (Istanbul Turkey). In her multi-year career in academics, Dr. El Gamil has established international prominence in the field of eco-tourism, providing a strong background in language, arts, and sciences. She is multi-lingual, providing BestStar with an in -depth perspective on diversity, economics, and culture across the languages of French, Arabic, Spanish, and English.

Manfred Scheffler - Advisory Board

An entrepreneurial visionary his entire life, Manfred Scheffler launched his own business in 1987, never looking back except for the benefit of lessons learned. As the visionary and executive leader of Plantafood Medical GmbH (<https://www.animals-plantafood.de/>), Manfred's success is fueled by unbridled intensity, excitement, and commitment to build an internationally acclaimed and respected business dedicated to quality of life, environment, food, nutrition, and society. He is dedicated to innovative ideas, while searching for new projects that will deploy his high ethical standards to achieve goal that change society in a positive and sustainable way.



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Jitu Patel, PhD - Advisory Board

Dr. Patel is a Lead Scientist, at the Environmental Microbial and Food Safety Laboratory, U.S. Department of Agriculture in Beltsville, Maryland. A highly respected food science professional, he is regarded by colleagues worldwide as a leader in understanding issues in food product development and safety. Published in scores of articles, most of which are peer reviewed, Dr Patel brings objectivity, knowledge, and awareness of agriculture's challenges in farming, production, and processing of our global food supply. Prior to joining USDA, Dr Patel is an innovator in applications of technology to assist the food production and processing industry, having held key positions with manufacturers such as Tetley Tea and others.

Gabriele Lüdicke - Advisory Board

Gabriele Lüdicke is a skilled professional in the fields of cosmetology and dermatology. Having delivered health related services to individuals over the past few decades, Gabriele is considered a practicing nutritionist specializing in homeopathic and alternative medicine remedies. She has received diplomas in Chinese Medicine, Meridien Energy Therapy, Reflexology and Biocybernetics. In the general business field, she has held executive assistant positions for senior officers of multinational, foreign trade entities where she worked in the automation industry and the export industry. In specifics, her multilingual skills served her successfully with export industry leaders specializing in technology, communications, and other electronic device products. With her direct knowledge in health and nutrition, and her skills speaking multiple languages, Gabriele will be of specific assistance in BestStar's development of market areas to support the BestStar Well Being product line.



USING INNOVATION TO MEET CHALLENGES

SUMMARY

We are on a mission to change the way of conventional business through innovation and technology.

We believe all our products will give you the edge needed, whilst protecting the environment and supporting humanity

CONTACT US

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www.beststarholding.org

At BestStar, we believe that our values define who we are as an organization and how we do business. Our values strengthen our organization and shape our culture.

We are committed to living our values: doing the right thing the right way, every day. Our company's expectations for doing business ethically and consistently according to our values, our policies, and the law.